

IIM Rohtak welcomed into CFA Institute University Affiliation Program

<u>Students of Post Graduate Programme in Management (PGPM) taking steps to career</u> <u>success through preparation for the CFA Program</u>

ROHTAK, HARYANA, JANUARY, 2018 — IIM Rohtak has become the latest institute to be welcomed into the CFA Institute University Affiliation Program. Post Graduate Programme in Management has been acknowledged as incorporating at least 70 percent of the CFA Program Candidate Body of Knowledge (CBOK) and placing emphasis on the CFA Institute Code of Ethics and Standards of Practice within the program. This program position students well to obtain the Chartered Financial Analyst® designation, which has become the most respected and recognized investment credential in the world.

Entry into the CFA Institute University Affiliation Program signals to potential students, employers, and the marketplace that IIM Rohtak curriculum is closely tied to professional practice and is well-suited to preparing students to sit for the CFA examinations. Through participation in this program, IIM Rohtak is eligible to receive a limited number of student scholarships for the CFA Program each year.

"Students in these programs study the Candidate Body of Knowledge, which includes the core knowledge, skills, and abilities identified by practitioners worldwide as essential for successful practice," said Neil Govier, CFA, Head of University Relations at CFA Institute. "By mastering the fundamentals of the CFA Program as well as the Code of Ethics and Standards of Professional Conduct, these future investment professionals gain a strong foundation that helps prepare them well to join the growing CFA Institute community dedicated to promoting the highest standards of ethics, education, and professional excellence for the ultimate benefit of society."

Post Graduate Programme in Management (PGPM) at IIM Rohtak offers a judicious blend of theory and practice and is delicately designed to be industry relevant. A unique feature of the IIM Rohtak's is its focus on analytics, which is reflected in the design and delivery of its curriculum. Getting CFA affiliation will add further strength to our curriculum and make our students more attune to industry requirements.

"IIM Rohtak hopes to continue to produce scholars, managers, professors, and policy-makers who will exhibit superior work-ethic, high commitment, impervious focus, extraordinary decisiveness, strong persistence and positive attitude" said Prof. Dheeraj Sharma, Director IIM Rohtak.

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